

# In the Rout of Entrepreneurship

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A PRACTICE OF WOMEN'S  
ENTREPRENEURSHIP, THE ISLAMIC  
REPUBLIC OF IRAN

# An Introduction

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**KARAFARINAN TOSSEE HEZARE SEVOM (Third Millennium Development  
Entrepreneurs) Institute, Opposite of Imam Reza Masque, Nafisi Ave., Tehran, Iran.  
44695750**

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**[info@socialbiz.ir](mailto:info@socialbiz.ir)**



# **KARAFARINAN TOSSEE HEZARE SEVOM (Third Millennium Development Entrepreneurs) Institute**

- A Non -profit institute that has been started by 4 people in 2010;
- Has changed its direction into the social business since 2012.
- Its Manager has got her MA in the Faculty of Entrepreneurship University of Tehran.
- Her International education is accomplished in Malaysia, Bangladesh and Japan, India.
- Improving the proper knowledge in Iranian society through translating two books and compiling her personal experiences in a book published by the municipality of Tehran.
- Mentoring in first startup weekend Tehran for women in entrepreneurship;
- Achievements:
  - All of participants of our program were females.
  - We held 10 educational programs every year.
  - Totally 100 females have been trained in our programs including edu- tours.









# My book:

## Dar Masir Karafarini: In rout of entrepreneurship

**در مسیر کارآفرینی**

یک راهنمای کاربردی برای تعیین راه برد شغلی و کارآفرینی برای جوانان

مؤلف: زهرا کلیچ

از مجموعه کتاب‌های آموزشی توسعه کسب و کار

معاونت انسانی و فرهنگی منطقه ۱۲ شهرداری تهران  
مرکز رشد و توسعه کارآفرینی

**در مسیر کارآفرینی**

این کتاب از مباحث مربوط به آمادگی برای یافتن شغل در بخش ابتدائی با نام راه برد شغلی شامل مباحثی اعم از ۱۰ راه برد برای مشاغل آینده، نحوه یافتن شغل مناسب از طریق رزومه نویسی و سایر موارد مربوط به شغل یابی و تهیه مدل یادگیری شغلی آغاز شده و سپس با موضوع کار از راه دور ادامه می یابد و در بخش دوم با نام کار آفرینی به بحث کار آفرینی زنان پرداخته و با مطلب کار آفرینی روستایی و رمز موفقیت یکی از کارآفرینان در حوزه صنعت رایانه ادامه پیدا می کند و در انتها یعنی در بخش سازمان فردا به عنوان سومین بخش به مباحث پیچیده تری همچون سازمان یادگیرنده و تعاریفی چند درباره شرکت های مخاطره پذیر می پردازد.







*Malaysia*  
NAM Institute for the Empowerment of Women

*Certificate of Participation*

This certifies that

*Zahra Golaj*

has participated in

**A Course On  
"Financially Empowering Women in  
Education Industry"**

on

**14 – 19 June 2014**

*Rafiah Saad*

**Datuk (Dr.) Rafiah Saad**  
Director

NAM Institute for the Empowerment of Women  
Ministry of Women, Family and Community Development



JAPAN FOUNDATION

21RF11

April 13, 2012

GRANT LETTER

Ms. GOLAJI, Zahra  
Managing Director  
KamFarman Tostee Hezare Savom Institute

ISLAMIC REPUBLIC OF IRAN

Dear Ms. GOLAJI:

It is my pleasure to inform you that the Japan Foundation has decided to offer you a fellowship for a period of 50 days beginning from 2012/03/22 (Year/Month/Day), under the Japan Foundation Fellowship for Intellectual Exchange Program for 2012-2013. Your daily stipend will be \$17,000. The total amount of your stipend will be \$1,030,000 (\$17,000/Day x 50days).

You are kindly requested to complete the "Acceptance/Declination Form", clearly indicating whether or not you will accept the grant, and to return it to the Japan Foundation Headquarters in Tokyo at your earliest convenience. If the completed form does not reach us within 30 days from the date of this letter, the Foundation will consider this Fellowship to have been declined. If you accept the Fellowship, please complete and return the "Commencement of Fellowship / Travel Schedule Form", the "Certificate of Health" and the "Notification of Method of Receiving Fellowship Allowances" to us, so that they reach us at least 60 days before your departure for Japan. (If you intend to commence your Fellowship in May or June 2012, please submit the said forms as soon as possible.)

I look forward to receiving your reply soon.

Sincerely yours,

Junfuku Shimizu  
Managing Director  
Japanese Studies and  
Intellectual Exchange Department

Enclosures: Terms and Conditions of the Fellowship for Intellectual Exchange  
Acceptance/Declination Form  
Certificate of Health  
Commencement of Fellowship/Travel Schedule Form  
Notification of Method of Receiving Fellowship Allowances

cc: Embassy of Japan in Iran.

国際交流基金

〒160-0004 東京都新宿区西4-4-1  
電話：03-5369-8051  
FAX：03-5369-8031

The Japan Foundation

4-4-1 Yotsuya, Shinjuku-ku, Tokyo 160-0004, Japan  
Phone: 81-3-5369-8051  
FAX: 81-3-5369-8031

www.jpf.go.jp



# CERTIFICATE OF PARTICIPATION

This certifies that

*Ms. Zahra Golaj*

has participated in

**A Course On  
Education Business In Diversified Culture:  
A Lean Startup Approach**

at

**Everly Hotel Putrajaya, Malaysia**

on

**28<sup>th</sup> April 2014 – 2<sup>nd</sup> May 2014**

**Normalia Ibrahim**

Director

NAM Institute for the Empowerment of Women  
Ministry of Women, Family and Community Development



**International Conference on Women in Science, Engineering  
and Technology : Local and Global Perspective**



**ICWSET-2012 (2-4 Feb)**

**Certificate of Participation**

*This is to certify that ..... Zahra Galaij .....  
attended the International Conference ICWSET-2012 as a speaker held in XXAC Senate  
Bhaban, Dhaka University, Dhaka, Bangladesh from 2-4 Feb, 2012. The paper presented was  
..... Entrepreneurship of Women in Science and Technology .....  
which contributed significantly to the success of the event.*

**Prof. Dr. A K Azad Chowdhury**

Hon'ble Chairman  
University Grants Commission (UGC)  
Dhaka, Bangladesh  
Chief Guest, ICWSET-2012

**Prof. Dr. Shahida Rafique**

Chairperson, ICWSET-2012

JAPAN FOUNDATION



Ref. No.:24RE355

18<sup>th</sup> July 2012

## *Certificate of Completion*

This certifies that **Ms. Zahra Golaj**, with her research titled "**Study of Empowering Experts En Route of Entrepreneurship: Emerging New Type of Social Entrepreneurship**", has successfully completed her research fellowship from 22<sup>nd</sup> May to 20<sup>th</sup> July, 2012 in Japan, which is granted under the Fellowship Program for Intellectual Exchange 2012-2013 organized by the Japan Foundation.

This fellowship program seeks to assist in the development of intellectual leaders who are familiar with Japan through establishing individual and institutional networks and are able to incorporate topics related to Japan to their own field of research in future.

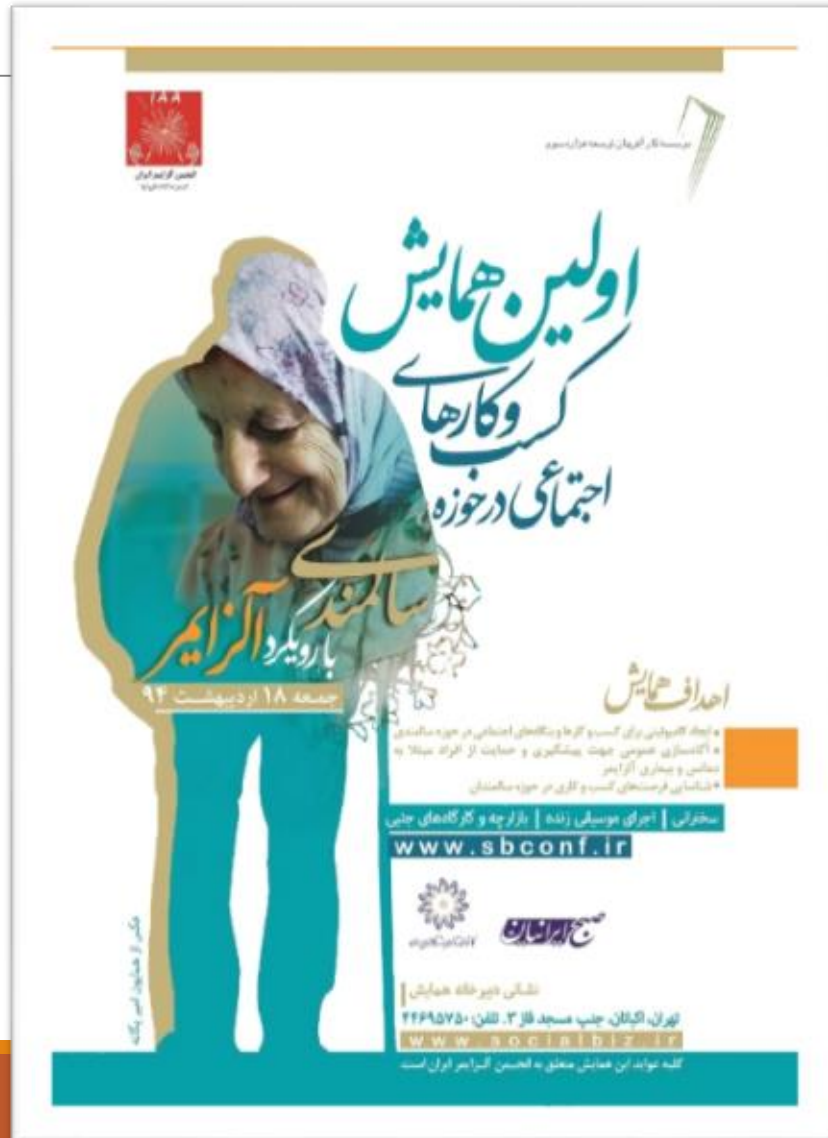
Junichi Shimizu

Managing Director

Japanese Studies and Intellectual Exchange Department

The Japan Foundation

# Part 2: starting social business activity



To hold the First Social Business Conference: Focused on Alzheimer in aged people, organized by KARAFARINAN TOSSEE HEZARE SEVOM INSTITUTE and Iran Alzheimer Association with collaboration municipality of Tehran (Tehran is one the 13 global age- friendly cities).



مؤسسه کار آفرینان توسعه هزاره سوم

# دومین همایش کسب و کارها اجتماعی درخوزه

سازمان  
باریلرد پوکی استخوان

چهارشنبه ۲۹ مهرماه

سخنرانی: ۱۰ الی ۱۳  
کارگاههای جانبی: ۱۲ الی ۱۶

## اهداف همایش

- ایجاد کامیونیتی برای کسب و کارها و بنیادهای اجتماعی در حوزه سالمندان
- آگهی سازی عمومی جهت پیشگیری و حمایت از افراد مبتلا به پوکی استخوان
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نومبر ۲۰۱۵

نشانی: دبیرخانه همایش

تهران، اکیان جنوب مسجد نماز ۲، تلفن: ۲۴۶۹۵۷۵۰

[www.socialbiz.ir](http://www.socialbiz.ir)

## Upcoming event in October 2015: Second Conference on Social Business and Osteoporosis in Aged People

# Thank you

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